

## Sabrina Mouden appointed new Chief Revenue Officer of Stylight

Munich, February 8, 2022 - Stylight, the leading online search platform for fashion, beauty and home & living has appointed **Sabrina Mouden as Chief Revenue Officer (CRO)**. The platform is part of the Commerce & Ventures segment of the ProSiebenSat.1 Group. It is used in 16 markets by **160 million shoppers** yearly to discover products and brands from over 1,500 shops.

**Sabrina Mouden** graduated from HEC Business School in Paris, and has over **15 years of experience in the digital, fashion and consulting industries**, having previously worked for some of the biggest European and Global eCommerce platforms. After her consultancy experience in London and Boston, she headed Business Development for private labels at **Zalando** and became VP Fashion & Beauty at pan-African eCommerce **Jumia**, before moving to the French second-hand platform **Vestiaire Collective**. There, she led operations for the French and Belgian markets before becoming Global VP Sales & Consignment. For the past 3 years, Sabrina Mouden was Director New Ventures at luxury retailer **MyTheresa** in Munich, being responsible - among other projects - for the launch of the Menswear business unit in January 2020.

At Stylight, she will be leading **Sales, Advertising and Marketing operations**, with the objective to boost the company's development and profitability.

**Sabrina Mouden, CRO of Stylight:** „Stylight is a very exciting step in my tech and fashion experience. I'm looking forward to developing new marketing and sales strategies with the team based on its current successes, and help shape a seamless online shopping journey for our customers from both a B2B and B2C perspective.“

**Florian Geuppert, CEO of Stylight:** „With Sabrina, we have found the perfect new asset to our management team, and I am extremely pleased to have her taking over the CRO role. In her previous positions, she has driven successful projects in the fashion and lifestyle industry and I am looking forward to working with her on Stylight's future developments that will help retailers, brands and users find each other online.“

For over a decade, Stylight has established itself as a leading partner for the online expansion of top brands in the fashion, beauty, and home & living industries. In recent years, there have been major changes in online shopping preferences, and Stylight wants to match these trends with the most important needs of its partner shops, thereby strengthening its role as a point of contact between shops and users.

### About Stylight

Stylight is the world's leading online search platform for fashion, beauty and home & living. Stylight helps 160 million shoppers in 16 countries worldwide search through more than 1,500 online shops and 50,000 brands at once. Stylight is a 100% investment in the portfolio of NuCom Group, a joint company of ProSiebenSat.1 Group and General Atlantic. Founded in 2008, Stylight is headquartered in Munich, Germany, and has an additional office in Philadelphia, USA. For more information, please visit:

[www.stylight.com](http://www.stylight.com)

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