

Florian Geuppert becomes new CEO of Stylight

Munich, July 7, 2021 – Effective July 1, 2021, Florian Geuppert has taken over as CEO of Stylight. The world's leading online search platform for fashion, beauty and home & living is part of the NuCom Group portfolio as well as the Commerce & Ventures segment of the ProSiebenSat.1 Group and records more than 120 million users annually in 16 markets. Geuppert succeeds Julian von Eckartsberg, who has decided to pursue new professional challenges after three years as Stylight CEO.

Florian Geuppert, who holds a degree and a PhD in Business Administration from the University of St. Gallen (CH), has many years of experience as CEO of emerging digital companies. Most recently, he was CEO of the Digital Content Group, part of the Holtzbrinck Group, and in this role was responsible for digital companies such as gutefrage, NetDoktor, epubli/neobooks and the specialist marketer of programmatic advertising highfive. Previously, Geuppert was Managing Director of BoD Books on Demand and CFO of FriendScout24. He began his career at T-Online.

Florian Geuppert, CEO Stylight: „As a global platform, Stylight is in a dynamic and fast-growing market environment. I am very pleased to build on the current positive development and to further accelerate Stylight's growth together with our strong team and the support of our shareholders.“

Friedrich Thoma, CEO of the Commerce & Ventures segment of ProSiebenSat.1 Group: „With Florian, we have found an excellent successor for Julian. In his previous positions, he has proven how successful and value-creating he can be in driving digital companies forward in their transformation. I am therefore very pleased that we were able to have him as CEO of Stylight. At the same time, I would like to express my sincere thanks to Julian for his commitment over the past years. We wish him only the best for his future path.“

Stylight benefits from the current and sustainable market developments of the fashion, lifestyle and home & living sectors as well as consumer behavior towards a personalized online shopping experience. Against this background, the expansion of online business is the top priority for many brands and retailers. Stylight has been able to establish itself as a leading and strong partner in this regard.

About Stylight

Stylight is the world's leading search platform for fashion, beauty and home & living with over 1,500 stores in 16 different countries. The platform is visited by 120 million users every year. Stylight is a 100% investment in the portfolio of NuCom Group, a joint company of ProSiebenSat.1 Group and General Atlantic. Stylight is headquartered in Munich, Germany, and has an additional office in Philadelphia, USA. For more information, please visit: www.stylight.com

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